



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-60 (GP-064-08-US)

Appl. No.: 10/699,607

Applicants: Alexander Paul CAROBUS et al.

Filed: October 31, 2003

Title: SERVING CONTENT TARGETED ADS IN E-MAIL, SUCH AS E-MAIL
NEWSLETTERS

TC/A.U.: 2165

Examiner: Thuy N. Pardo

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on December 13, 2005 (Paper No. 120505), which set a period for response to expire on March 13, 2006, that period being extended one (1) month to expire on April 13, 2006, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 5 of this paper.

Remarks/Arguments begin on page 13 of this paper.

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02 FC:1251 120.00-0P

04/20/2006 MBERHE 00000004 10699607
01 FC:1202 750.00 0P